

Vote for Bryce Williams for Chief in the TFN General Election on October 17th

BRYCE WILLIAMS

FOR CHIEF

of Tsawwassen First Nation

EMPOWERED MEMBERS, A STRONGER NATION

Osiem! Good day everyone. My name is təx^wiləm / Yaahl Iiwaans / Bryce Williams, and I respectfully ask for your support as I seek to serve as Chief of Tsawwassen First Nation in the TFN General Election on October 17th.

I want to be a strong voice for our community and lead by example and support ALL Tsawwassen People, living on or off-Lands, and all over Turtle Island!

I have devoted much of my life to serving our community. I had the honour of serving Tsawwassen First Nation as Chief for 3 terms from 2012 to 2019, and as an Executive Councillor from 2009 to 2012 and 2022 to 2026. Throughout these years, I have worked alongside many dedicated Tsawwassen leaders, Members, Elders, Youth, staff, and families to advance our shared priorities and strengthen our Nation.

Leadership extends far beyond politics. Leadership is reflected in how we carry ourselves in our community, how we honour our responsibilities to one another, and how we uplift each other. I am a father to my son, Remo; a fiancé; an artist, carver, singer, and fisherman; and a proud Tsawwassen community member. These roles ground me in our Nations values, our culture, and my responsibility to future generations of our Nation.

I am seeking your support because I believe in a future where every Member is empowered to succeed, participate, and feel heard. When we support one another and move forward together, we are stronger in pursuing our shared priorities.

I respectfully ask for your vote for Chief on October 17th.



HERITAGE AND COMMUNITY

I am the son of the late Merle and Remo Williams, the grandson of the late Chief Russell Williams and Leileani Joe, and the great-grandson of the late Isaac and Pearl Williams.

I was raised in this community and have lived on Tsawwassen Lands throughout my life. Today, I am proud to be raising my young family here alongside my fiancé. My connection to this place, our people, and our history has shaped who I am.

I carry forward the teachings passed down through generations of Tsawwassen leadership: humility, respect, responsibility, and the importance of uplifting one another so that all of our Members can thrive. Living at home on our lands reminds me every day that leadership must be accountable to membership, grounded in our values, and focused on the future of our Nation.

PROVEN LEADERSHIP AND EXPERIENCE

For 14 years, I have had the privilege of serving our Nation in elected leadership roles, including 3 terms as Chief and 2 terms on Executive Council.

That experience has taught me that our Nation's strength comes from the determination, vision, and hard work of generations of Tsawwassen people. I am grateful to the leaders who came before us, to those I have had the opportunity to work alongside, and to the Members whose voices continue to guide our path forward.

I bring tested leadership, experience in government and economic development, stability, and a clear commitment to building on the foundation established by past and present Tsawwassen leaders.

WHAT WE HAVE ACHIEVED TOGETHER

During my time as Chief, we worked together to turn community priorities into meaningful progress.

Economic Self-Reliance

We supported major economic-development initiatives that strengthened TFN's revenue base, including Tsawwassen Mills, Tsawwassen Commons, and industrial-land development.

Community Infrastructure

We advanced essential community facilities and investments, including the Youth Centre, TFN Sports Field, wastewater-treatment infrastructure, and housing projects. These investments support the daily needs of members and help build a healthy, vibrant, and sustainable community.

Elders, Culture, and Language

We began planning for a new Elders' Centre and supported the continued revitalization of hənq̓əminəm language, cultural programming, and the sharing of knowledge across generations. Our culture and language are at the heart of who we are, and they must remain central to our Nation's future.

PRIORITIES FOR THE FUTURE



Empower Member Businesses

TFN's economic success must create direct and meaningful opportunities for Members. I will work to expand contracts, training, resources, and business opportunities for TFN entrepreneurs and Member-owned businesses.



Putting Members First

A strong Nation is one in which every Member feels respected and supported. I will work to strengthen community wellness, invest in youth, honour and support our Elders, and ensure Members on all walks of life have meaningful opportunities to share their voices and help guide our Nation's future.



Build Sustainable Prosperity

We must continue pursuing careful, responsible economic development that creates long-term revenue, employment, and opportunity for TFN Members. Our economic growth must protect our values, strengthen our independence, and provide for generations to come.



Lead with Respect and Unity

Our Nation is strongest when we work together. I will lead with humility, listen to Members, respect differing perspectives, and focus on the work that brings us together: caring for our people, strengthening our community, and securing a vibrant future for Tsawwassen First Nation.



Territory and Stewardship

Honor our connection to our lands and waters by practicing strong environmental stewardship. I will ensure all decisions balance economic opportunities with our cultural values.

EMPOWERED MEMBERS, A STRONGER NATION

I respectfully ask for your vote for Chief on October 17.

I welcome the opportunity to speak directly with Members, hear your priorities, and discuss how we can build our future together.

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